

SOUTHERN BLACK GIRLS & WOMEN'S CONSORTIUM



SPONSORSHIP OPPORTUNITIES 2026



www.southernblackgirls.org



About Us

The Southern Black Girls and Women's Consortium (SBGWC) is transforming philanthropy in the South by resourcing Black women-led organizations, amplifying youth leadership, and creating spaces for joy, healing, and empowerment. Sponsorship connects your brand with this bold movement, advancing equity and opportunity across 13 Southern states.

We invite sponsors to join us in supporting four signature areas:

Grantmaking

Coalition Building and Movement Leadership

Joy Is Our Journey Bus Tour

Black Girls Dream Conference

Sponsorship Areas

Signature Sponsorship Areas

Grantmaking

Grantmaking is at the core of SBGWC's mission, directing resources to Black girls and women who are too often overlooked by traditional philanthropy. The Black Girls Dream Fund and its initiatives fuel youth-led projects, grassroots organizing, and bold ideas for change. The #BlackGirlJoy Challenge provides microgrants that introduce joy as a mental health and leadership strategy. The Collaborative Partnership Fund strengthens philanthropic collaboration. The Black Girls Defense Fund protects the rights and safety of Black girls. The Innovation Fund invests in emerging solutions. Together, these efforts empower hundreds of organizations and young leaders each year to dream bigger and create lasting impact.

Coalition Building and Movement Leadership

Coalition building is the backbone of SBGWC, ensuring that girls and women do not just benefit from the work but lead the movement themselves. Youth Ambassadors bring the voices of young people ages 12 to 24 into decision-making, while the Wisdom Council offers multigenerational guidance rooted in lived experience. The Sage Circle provides mentorship and healing, connecting elders and young leaders in resilience and care. The Joy Network lifts up stories and shares resources, while Core Movement Partners connect local struggles to regional change. Together, these groups ensure SBGWC remains authentic, community-driven, and built to last.

Joy Is Our Journey Bus Tour

The Joy Is Our Journey Bus Tour is a multi-city celebration that brings thousands of girls, women, and families together for healing, empowerment, and joy. Each stop features workshops, performances, and community conversations that create safe and affirming spaces. More than an event, the tour is a traveling movement that restores hope, nurtures mental health, and builds new connections across the South.

Black Girls Dream Conference

The Black Girls Dream Conference is an annual gathering that uplifts more than 1,500 participants through workshops, performances, and community building led by and for Black girls and women. It is both a convening and a catalyst where participants gain tools for leadership, wellness, and advocacy while building lifelong networks of support. Centered in joy and self-determination, the conference amplifies the brilliance of Southern Black girls and women.



Join Us

When you sponsor the Southern Black Girls and Women's Consortium, you are investing in the power and brilliance of Black women and girls across the South. Your support strengthens a movement that has already awarded more than \$10 million to over 220 Black women-led organizations, many of which had never before received major philanthropic investment. Sponsorship helps create joyful, healing-centered spaces that welcome thousands of girls and women each year, offering opportunities to learn, connect, and thrive. It also fuels youth leadership and grassroots organizing, ensuring that the very people most affected by inequities are the ones shaping solutions. More than a financial contribution, sponsorship is a declaration of solidarity and a commitment to lasting impact for generations of Black women and girls.



Chanceé Lundy

Executive Director
Southern Black Girls & Women's Consortium

Sponsorship

Sponsorship Levels

Each sponsorship level reflects the core areas of our work: regranting, the Joy Is Our Journey Bus Tour, the Black Girls Dream Conference, and coalition building. While we offer suggested levels below, we recognize that every partner has unique goals and priorities. We will work with you to adjust these opportunities so that your sponsorship best reflects your mission and interests while fueling lasting impact for Black women and girls across the South.

THE DREAM BUILDER

\$ 1,000,000

- \$750,000 dedicated to regranting through the Black Girls Dream Fund and related initiatives
- \$100,000 to support the Joy Is Our Journey Bus Tour
- \$100,000 to support the Black Girls Dream Conference
- \$50,000 to support coalition building and leadership

THE MOVEMENT MAKER

\$ 500,000

- \$350,000 for regranting
- \$75,000 for the Joy Is Our Journey Bus Tour
- \$50,000 for the Black Girls Dream Conference
- \$25,000 for coalition building

THE JOY SUSTAINER

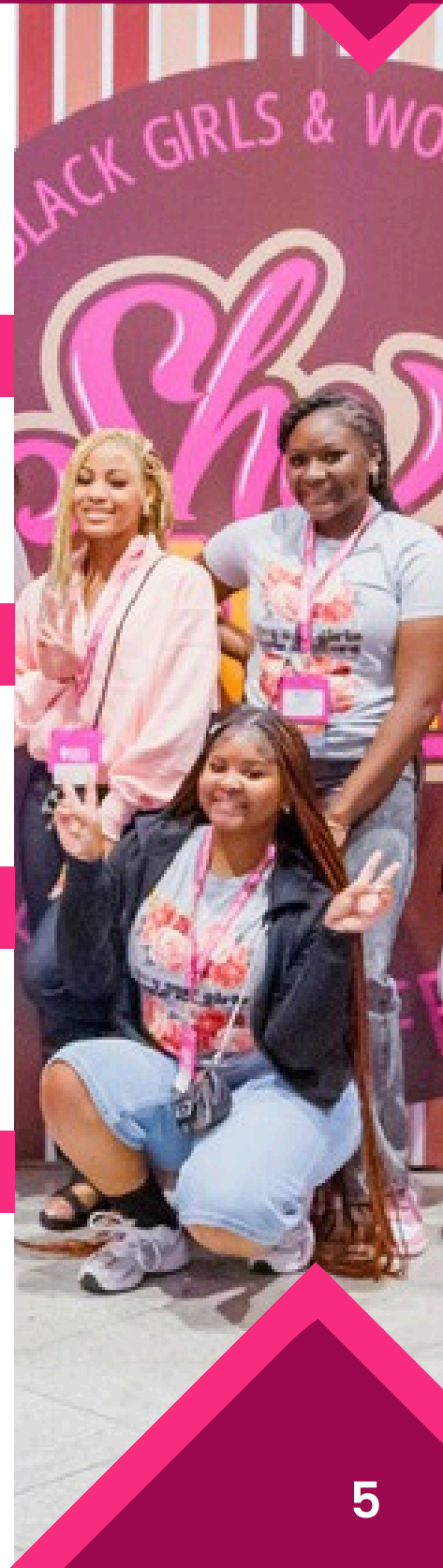
\$ 250,000

- \$175,000 for regranting
- \$40,000 for the Joy Is Our Journey Bus Tour
- \$25,000 for the Black Girls Dream Conference
- \$10,000 for coalition building

THE CIRCLE OF CARE PARTNER

\$ 100,000

- \$75,000 for regranting
- \$15,000 for the Joy Is Our Journey Bus Tour
- \$7,500 for the Black Girls Dream Conference
- \$2,500 for coalition building



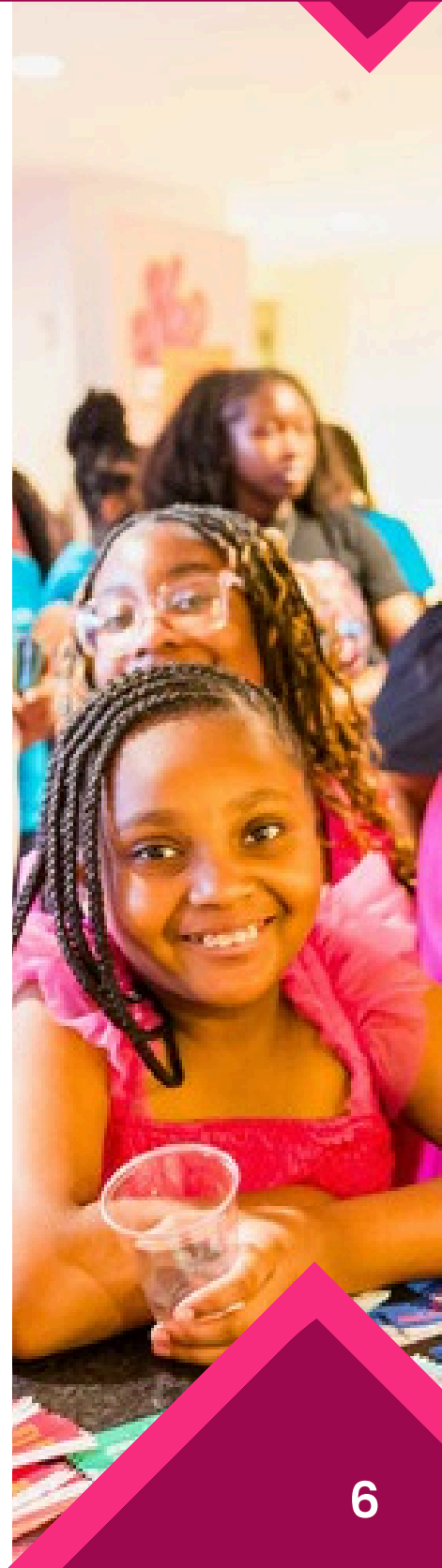
Partnership

The Power of Partnership

Sponsorship of the Southern Black Girls and Women's Consortium is more than an investment in our programs, it is a partnership. We will work with you to design a branding and marketing plan that reflects your level of support and aligns with your goals.



This may include visible recognition at high-profile events such as the Joy Is Our Journey Bus Tour and the Black Girls Dream Conference, or ongoing visibility through our monthly newsletters, social media, and other communications that reach thousands across the South. Sponsors may also be highlighted in storytelling campaigns that showcase the collective power of this movement, ensuring your brand is connected to a message of joy, equity, and transformation. Each sponsorship relationship is customized, offering meaningful opportunities for visibility while keeping the focus on the impact we create together.



Let's Talk!

Let's Start the Conversation

Sponsorship fuels the dreams of Black women and girls. With your support, Southern Black Girls can:

Expand Joy

Creating accessible spaces for healing, mental health, and community celebration.

Fund Dreams

Providing grants to grassroots, Black women-led organizations that transform local communities.

Build Leaders

Equipping youth and women with the tools, mentorship, and resources to thrive.

Shift Narratives

Elevating stories of resilience, creativity, and leadership to change how Black women and girls are seen and supported.

Every sponsorship dollar goes directly into building an ecosystem of care, equity, and opportunity. Together, we can disrupt disinvestment and make joy, justice, and dreams possible for generations.

Let's Start the Conversation

To learn more about sponsorship opportunities and design a package that aligns with your goals, please contact:



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