



SOUTHERN BLACK GIRLS & WOMEN'S CONSORTIUM

SPONSORSHIP OPPORTUNITIES



ABOUT US

WHO WE ARE

The Southern Black Girls and Women's Consortium (Southern Black Girls or SBGWC) is a collective of activists powered by four dynamic Black women philanthropists, working to shift the disinvestment in Black girls, gender-expansive youth, and women across 13 southeastern states. Southern Black Girls invests millions in underfunded Black women-led organizations that, intentionally, support and empower Black girls, gender-expansive youth, and women in the South. Southern Black Girls and Women's Consortium serves Alabama, Arkansas, Florida, Georgia, Kentucky, Louisiana, Mississippi, North Carolina, South Carolina, Tennessee, Texas, Virginia, and West Virginia.





OUR HISTORY

Fed up with reports confirming that **Black women and girls receive less than one percent of the \$4.8 billion in philanthropic investments in the south**, LaTosha Brown brought together a collective of activists, community leaders, funders, and changemakers to form the Southern Black Girls and Women's Consortium. Established in 2017, the Consortium was created to be a disruptor in grantmaking and become a catalyst to provide greater resources to underfunded organizations that intentionally support Black girls and women. Powered by four dynamic Black women-led organizations - **TruthSpeaks Innovation Foundation, BlackBelt Community Foundation, Fund for Southern Communities, and the Appalachian Community Fund** - The Consortium developed a 10-year initiative that seeks to raise \$100 million to financially empower the goals of Black girls and women, and shift the way philanthropy is done in the south.

WHY WE ARE DIFFERENT

Southern Black Girls and Women's Consortium centers Black girls and gender-expansive youth and women who have been at the forefront of many social justice movements, and yet they often have few resources to support themselves, their families, and their communities. We are the first network to create an infrastructure for regional grantmaking and movement building, providing resources to locally-based organizations led by Black women who work to improve the quality of lives and empower women to bring about economic, racial, and social justice in the south.





VALUES

Girl-centered philanthropy is in alignment with the values of Black women. Sharing is culturally consistent with Black women supporting each other, and sharing is the new currency within SBGWC's grantmaking design. SBGWC operates based on the agreed-upon core values:

BLACK WOMEN AND GIRLS-LED

COLLECTIVE POWER

TRANSPARENCY

COMMUNITY-LED PROGRAMMING

TRANSFORMATIONAL (NOT TRANSACTIONAL) CHANGE

ECONOMIC, RACIAL, AND SOCIAL JUSTICE

SELF-DETERMINATION

INTENTIONALITY

INNOVATIVE/SOLUTION DRIVERS/CREATIVE STRATEGIES

RESPECT

SELF-CARE

INTEGRITY

OUR IMPACT

IMPACT

We fund what girls need. The Southern Black Girls and Women's Consortium funded our own research and learned that girls are concerned about their community:



EDUCATION



**HEALTH +
WELLNESS**



**ECONOMIC
OPPORTUNITY**



**SOCIAL
JUSTICE**



**LEADERSHIP +
EMPOWERMENT**



**WE ENVISION A WORLD
THAT VALUES GIRLS
WHILE ALSO VALUING THE
COMMUNITIES IN WHICH
THEY LIVE.**

3.5m WE HAVE FUNDED

IN GRANTS TO ORGANIZATIONS THAT ARE
SUPPORTING BLACK GIRLS AND WOMEN.



- We have funded **200** organizations through the Black Girls Dream Fund
- Thousands of Black girls and women directly benefited from Southern Black Girls grantee partner's programs.
- The Dream Fund offers general operating grants that allow Black women leaders to direct funding toward the most pressing needs.
- The Black girl dream fund chooses to increase capacity building, thus supporting the leadership of their organizations.

BLACKGIRLJOYCHALLENGE

Through the **Black Girl Joy Challenge**, we have funded over **800** girls and gender-expansive youth to implement projects that brought joy to their friends, family and community. These winners have sharpened their leadership skills, sparked new dreams, and learned to define joy for themselves.

BLACK GIRL JOY PROJECTS

WOMEN IN TRAINING - END PERIOD POVERTY

Teen Montgomery twins recognized by first lady Jill Biden



#BlackGirlJoyChallenge winners used the funding to seed Women in Training and have now helped pass legislation and have gained recognition from the White House. When 12-year-old Brooke Bennett learned a few years ago that there are girls who “spot” on their clothing because they cannot afford sanitary pads, she was very sad. “That’s not right,” Brooke told her twin sister, Breanna. “Every girl needs menstrual items to stay clean and healthy during their period.” Together, they started Women in Training, Inc. (WIT), a youth empowerment organization. WIT’s signature program is the WITKITS Campaign to help alleviate period poverty among the 25% of American young people who skip school or miss work because they cannot afford menstrual products.

USING GYMNASTICS TO BOOST SELF-ESTEEM

Sixteen-year-old, Ansata Gittens is a #BlackGirlJoy Challenge winner who used her grant to offer gymnastics in her community to those who can't afford to take lessons. She was fortunate to be able to compete for seven years and wanted to purchase equipment to start a program in her community. "Gymnastics gave me exercise and wellness of mind and body and helped boost my self-esteem."





INVESTING IN GIRLS' LEADERSHIP

We walk the talk. Girls and gender-expansive youth are at the core of our movement. Through our Youth Ambassador programs, girls and gender-expansive youth help steer the work of Southern Black Girls and Women's Consortium by representing their state, reviewing and deciding on organizational grants, and selecting Black Girl Joy Challenge winners.



WE DON'T JUST TALK ABOUT CENTERING GIRLS
WE WALK THE TALK!

HELP US FUND JOY!

HELP US FUND JOY!



**BLACK GIRL
DREAM FUND**

**BLACK GIRLS DREAM
CONFERENCE**



**BLACK GIRL JOY
CHALLENGE**

**JOY IS OUR JOURNEY
BUS TOUR**





SBGWC FUNDS DREAMS AND JOY

BLACK GIRL DREAM FUND

Designed to support the dreams of Black girls by offering capacity-building grants to the organizations that care for girls and women, The **Black Girl Dream Fund** supports Black Women-led organizations or projects that address educational equity, economic opportunity, health and wellness, and political equality/social justice and leadership.

BLACK GIRL JOY CHALLENGE

The **Black Girl Joy Challenge** welcomes girls and women ages 12-24 to describe their ideas for spreading JOY with their friends and families. To apply for a financial challenge award, young people will share their ideas, explain how it spreads joy, and create a budget. A committee of Youth Ambassadors selects #BlackGirlJoyChallenge winners. BGJ winners will complete their Challenge ideas and share their results with the SBGWC.

BLACK GIRLS DREAM CONFERENCE

The Black Girls Dream Conference is a unique convening of Black girls, gender-expansive youth, and women (ages 12-100+) that focuses on visioning, preserving culture, leadership, organizational development, organizing communities, mental and physical health and wellness, entrepreneurship, academic and collegiate preparation, hands-on STEAM programming and much more in a vibrant atmosphere of fun and celebration. **Southern Black Girls and Women's Consortium is prepared to welcome 1500 attendees to Atlanta, GA, June 7-8, 2024.**



THE 2024 BLACK GIRLS DREAMS CONFERENCE, WITH AN EMPHASIS ON AFROFUTURISM, AIMS TO INSPIRE ATTENDEES TO DREAM EVEN BIGGER BUT ALSO GIVE THEM THE ABILITY TO EXECUTE. AFROFUTURISM ENVISIONS THE FUTURE OF BLACK LIFE, LIBERATED FROM SOCIETAL OPPRESSION AND EARTHLY-BOUND CONSTRAINTS.

Through this magical convening, the lives of attendees are transformed as they are given the tools to shape their destinies. The conference isn't just an event, it's an experience that gives participants a safe space to be free and to communicate without judgment. In a world that extracts much and vilifies, the Black Girls Dream Conference is a space where Black girls, gender-expansive youth, and women are invested without exception and with no expectation. It's where Southern Black Girls reflect, reconnect, and rejuvenate our spirits. In 2022, we welcomed 350 attendees to Birmingham, AL, and nine months later, in 2023, we welcomed 1300 attendees to Memphis, TN.

2024 Conference Special Features

The 2024 Black Girl Dream Conference (science, technology, engineering, arts, mathematics) Lab, a Dreamscape, the Black Girl Magic Museum, empowering conversations with powerful and innovative women from the global south, daughters of the movement, creatives in Afrofuturism, over thirty workshops and entertainment for all ages.

DREAMS COME TRUE AND CREATING JOY SPONSORSHIP LEVEL

Plated General Sessions (Choose one session)

- Opening Session w. entertainment
- Creatives in Afrofuturism
- Daughters of the Movement
- We Got Next: Brunch in Blush
- Fulfilling A Future of Possibilities

DREAMS COME TRUE, CREATING JOY, BLACK GIRLS IMAGINATION AND BLACK GIRLS FUTURE SPONSORSHIP LEVEL

Activations (Choose one activation)

- Black Girl Magic Museum
- DreamScape: Dream Out Loud
- Black Women in the Media
- Sista Speaks
- STEAM Lab
- Women's Winedown
- Funders Reception (girls, women and gender-expansive 21 and under)

2025 JOY IS OUR JOURNEY BUS TOUR



2025 Bus Tour Locations

- CHARLESTON, WV
- CHARLOTTE, NC
- COLUMBIA, SC
- FORT LAUDERDALE, FL
- EATONVILLE, FL
- GULFPORT, MS
- NEW ORLEANS, LA

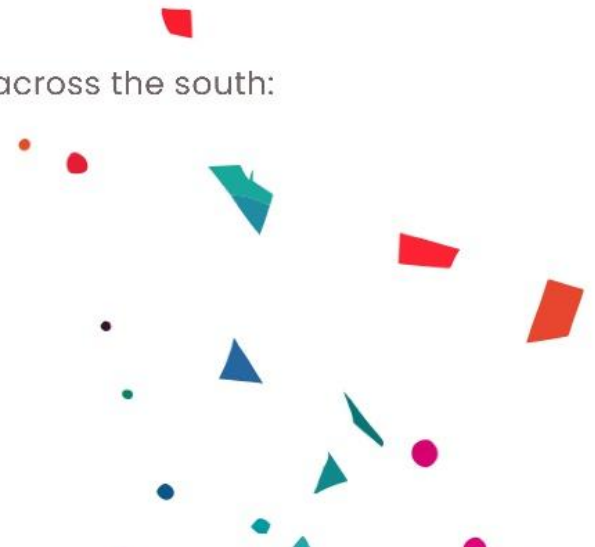


In 2022, Southern Black Girls and Women's Consortium set out on our first "Joy is our Journey" bus tour across five states and eight cities. This tour was exceptional. We brought the same lush Southern Black Girls experience to every community, rural or urban.

We will launch our 2nd bus tour in Spring 2025, and like the tour before it, this mini-festival for Black girls, gender-expansive youth, and women features interactive activities that inspire dreams. With a focus on dream zones, we want attendees to have fun and to feel empowered. Girls of all ages can attend activity stations around health and beauty, mental health and wellness, science, arts and culture, entrepreneurship, and among others. For example, our dream is to offer girls in the rural south a chance to experience virtual reality or to have a mental health and wellness interactive experience. **Make those dreams a reality with Southern Black Girls.**

Our goals for the 2025 bus tour remain the same as we traverse both urban and rural communities across the south:

- Provide a space of joy, fun, learning, and healing
- To amplify the voices of Black girls, gender-expansive youth, and women
- Boost the visibility of Southern Black Girls and our community partners
- Increase participation in our funding opportunities
- Strengthen the Southern Black Girls and Women's Consortium network





2024 CONFERENCE SPONSORSHIP OPPORTUNITIES

	DREAMS COME TRUE SPONSOR	CREATING JOY	BLACK GIRLS IMAGINATION	BLACK GIRLS FUTURES	BLACK GIRLS LIBERATION	BLACK GIRLS DREAM
SPONSORSHIP LEVELS AND BENEFITS	\$125,000	\$100,000	\$75,000	\$50,000	\$25,000	\$15,000

BLACK GIRLS DREAM CONFERENCE

Sponsorship mentioned during all media and press interviews. Includes all print, radio, and TV advertisements	✓					
Recognition as a presenting sponsor and the opportunity to introduce keynote speaker or a performance artist at the Black Girls Dream Conference	✓	✓				
Dedicated sponsor of a plated general session (see topic list below)	✓	✓				
Logo placement on name tags and conference backdrops	✓	✓				

Logo placement on conference agenda and hyperlink to company on conference website	✓	✓	✓			
Choice to sponsor a premium activation from list below	✓	✓	✓	✓		
Sponsor workshop track (a track consists of at least six workshops ex: financial literacy, health and wellness)	✓	✓	✓	✓	✓	
Promotional table or interactive exhibit at conference marketplace	✓	✓	✓	✓	✓	
Access to sponsors lounge which includes wi-fi and refreshments	✓	✓	✓	✓	✓	✓
Opportunity to place promotional items in conference SWAG bags	✓	✓	✓	✓	✓	✓
Dedicated sponsorship posting on social media channels and email listserv	✓	✓	✓	✓	✓	✓
Complimentary registrations for Black Girls Dream Conference	10	7	5	4	3	2

	DREAMS COME TRUE SPONSOR	CREATING JOY	BLACK GIRLS IMAGINATION	BLACK GIRLS FUTURES	BLACK GIRLS LIBERATION	BLACK GIRLS DREAM
SPONSORSHIP LEVELS AND BENEFITS	\$125,000	\$100,000	\$75,000	\$50,000	\$25,000	\$15,000

2025 JOY IS OUR JOURNEY BUS TOUR

Company logo on themed bus that will travel on major interstates across six southern states shown directly to 5,000 residents in urban and rural markets at bus tour stops	✓					
One three-minute speaking opportunity for company/foundation spokesperson at bus tour stops	Six stops					
Highlight of sponsorship during all media and press interviews includes TV, radio, podcast	✓					
Highlight of sponsorship in written releases	✓	✓				
Dedicated sponsorship posting on social media channels and email listserv	✓	✓	✓	✓	✓	✓
Opportunity to place promotional materials in swag bags	✓	✓	✓	✓	✓	✓
Opportunity to host an interactive experience or promotional table along bus tour stops	6 stops	4 stops	3 stops	2 stops	1 stops	

BECOME A SPONSOR

CONTACT US



spreadjoy@southernblackgirls.org



(334) 694-8390 x101