



Grantseeker Orientation
#BlackGirlJoy Challenge



AGENDA



About the Southern Black Girls and
Women's Consortium

Our Grant Philosophy

Overview of the #BGJ Challenge
& the Grant Application Process



**GLOWING
GROWING
& GIFTED**

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GROWING
& GIFTED**

GIRLS



**We are creating
space for Black girls
to dream dreams
wide enough for**

JOY.



What Is the Black Girl Joy Challenge?

Inviting Black girls and gender-expansive youth (ages 13–24) to apply for a \$550 award to spread JOY in their communities.

\$550
award for
spreading JOY.

**We're looking for 25 winners
to bring their dreams to life!**



'What Brings You JOY?'



The #BlackGirlJoy Challenge welcomes girls, young women, and gender-expansive youth ages 12-24 who can describe their ideas for spreading **JOY with their friends, families, families, and communities** to apply for a **\$550** challenge award.

The application will be open for girls who live in Alabama, Arkansas, Florida, Georgia, Kentucky, Louisiana, Mississippi, North Carolina, South Carolina, Texas, Tennessee, West Virginia, and Virginia.



Who Can Apply?



- ✓ 1. Black girls, young women, femme-identifying youth (Ages 13-24)
- ✓ 2. Residents of 13 Southern States

Preview the Application

1. What does #BlackGirlJoy mean to you?

(Joy is a profound feeling of happiness... When you see BLACK GIRL JOY what do you feel?)

2. What is your #BlackGirlJoyChallenge?

(Describe your idea for spreading JOY... Select a challenge that captivates you...)

3. Tell us how your #BGJ Challenge will bring JOY to your family and community.

(If awarded \$550, how will it bring joy? What would you accomplish?)

4. How will you spend up to \$550 for your project? (Budget Example:)

- Tickets for Escape Room = \$250.00
- 1st place prize = \$114.75
- 2nd place prize = \$79.95
- **Total: \$444.70**

Three Pathways to Joy

Choose Your Category and Make an Impact



Joy in Environmental Justice

Protect and connect with nature, fostering sustainability and community resilience.



Joy in Culture & Identity

Celebrate heritage, creative expression, and the richness of our stories.



Joy Through Sports & Movement

Experience freedom, health, and empowerment through active play and athletics.

Joy in Environmental Justice

Black Girls as Leaders and Change-Makers for the Earth

Projects that create joy by caring for the earth, improving local environments, and educating communities about environmental justice and sustainability.



Environmental Justice: Project Ideas



Organizing a community or school clean-up day



Starting a community or school garden



Creating an environmental awareness campaign led by girls



Hosting workshops on recycling, climate action, or sustainability



Creating art, videos, or social media content about environmental justice



Advocating for cleaner, safer spaces

JOY IN CULTURE & IDENTITY

Celebrating Black Girlhood Through Heritage, History & Pride



Projects that celebrate Black girlhood through heritage, history, traditions, storytelling, and pride in cultural identity.

CULTURE & IDENTITY: PROJECT IDEAS

- Cultural storytelling or oral history projects
- Celebrating local Black women and girl leaders
- Hosting a cultural event, showcase, or exhibit
- Creating art, media, or content inspired by Black history or traditions
- Intergenerational projects connecting girls with elders
- Social media or digital series honoring Black culture



Joy Through Sports & Movement

Building Confidence, Teamwork & Leadership Through Movement

Projects that promote joy, confidence, teamwork, and leadership through sports, physical activity, and movement-based experiences.



SPORTS & MOVEMENT: PROJECT IDEAS



★ **Hosting a girls sports clinic or skills workshop**

★ **Organizing a dance, cheer, step, or double dutch program**



★ **Creating a girls game day, tournament, or movement challenge**

★ **Encouraging girls participation in school or community sports**



★ **Starting a recreational team or intramural league**



What You'll Submit in Your Application

1. **Your Joyful Idea** – What are you planning?
2. **How It Spreads Joy** – Who does it uplift?
3. **A Clear Impact Statement** – What difference will it make?
4. **A Simple Budget** – How will you use the \$550?
5. **Your Commitment** – Complete within one month

Special Opportunity: We will select one winner from each category to film their journey during this process.

Timeline: Opens Feb 20, 2026 | Closes Mar 5, 2026

Questions: jeliciaclinton@southernblackgirls.org

APPLY TODAY!

JOIN THE MOVEMENT FOR BLACK GIRLS & WOMEN

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Where Joy Becomes a Movement. #BlackGirlJoyChallenge

Black Girl Joy Challenge

QUESTIONS

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#BlackGirlJoyChallenge

